



JUKE**BOX**MANIA

# Sponsorship Guide



October 26, 2018



7:00 pm



100 Armour Road



\$320 - Table  
(\$40 per person)



# OH, HEY NEW **SPONSOR!**

Dear Potential Sponsor,

We are excited to welcome you as a partner to Regina's biggest music trivia event, in support of Family Service Regina.

Traditions are important in companies just as they are in families. And, Halloween is one of the best holiday traditions to establish and create a motivational, teamwork-oriented work culture.

We're creepin' it real this year and hosting Jukebox Mania on October 26, 2018. Gold sponsors and above receive a complimentary table of 8, for either friends, family, or employees to get out, work as a team, dress up, listen to great tunes, eat, have a few drinks and dance the night away. It's definitely **NOT** your typical fundraiser.

The 10th Annual celebration of Jukebox Mania, 2017 surpassed our expectations with a sold out record high of 452 people in attendance. Jukebox Mania 2018 will be even larger with the addition of 10 new tables and live band after the main event.

Jukebox Mania is organized by Family Service Regina and is our sole fundraiser empowering us to continue to provide the programs and the free services we run for the most vulnerable in our community. Such as Thrive Walk-in Counselling- Which is a free one hour counselling session available to the public.

We at Family Service Regina value respect, dignity, diversity, empowerment, Innovation, accountability and collaboration, and with many sponsorship options, we feel confident that Jukebox Mania 2018 aligns with your corporate objectives.

Carissa Trenton  
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306-591-7751

[www.familyserviceregina.com](http://www.familyserviceregina.com)



JUKEBOXMANIA

# THE NUMBERS DON'T LIE

## NEWS MEDIA



One Morning Live Interview  
One News at Noon Interview  
Website & Dayminder Inclusion



80 x :30 PSA  
56 produced promos  
65 live liners  
Website inclusion  
One On-air interview

## NEWSLETTER

**63%**



Open rate!  
Industry average (Non-Profit)  
18.8%

## SOCIAL MEDIA

facebook

**14,848**

People reached, not including  
our paid advertising.

twitter

**22,090**

People reached on Twitter.

## OTHER MARKETING

**103**

Event posters and signage

**74**

Event T-Shirts & Gifts



**14**

Businesses Sponsored  
Jukebox Mania in  
2017



**452**

Happy people walked the red carpet and celebrated  
with us.



**46**

Volunteers On-Site



JUKEBOXMANIA

# ABOUT US

HEALTHY FAMILIES, STRONG **COMMUNITIES**

At Family Service Regina, we know that when we help an individual or a family, the benefit flows to the entire community.

Our work is grounded in over 85 years of history responding to the needs of people in our community. We work with individuals and families in all their forms, who are currently in distress or are at risk. We are a non-profit accredited by the Canadian Centre for Accreditation, which recognizes standards for quality and excellence in agencies that provide family services and employee assistance programs.

Family Service Regina is committed to creating safe, just and inclusive environments free from violence, neglect, prejudice and discrimination.

Whether it's providing counselling services to a family struggling with changing circumstances, providing support to a teen mother facing adult responsibilities, or helping victims of domestic violence find their voice in the criminal justice system, our ambition remains the same: We offer support, hope and opportunities to help people grow healthy families and strong

## CONTACT

For more information about the event please contact Carissa Trenton at 306-591-7751

[www.familyserviceregina.com](http://www.familyserviceregina.com)



JUKEBOXMANIA

# SPONSORSHIP GUIDE

## SPONSORSHIP LEVELS

Opportunity	Investment	Benefits
Executive Producer	\$12,000	<ul style="list-style-type: none"> <li>• Event will be named Juke Box Mania presented by [Your Company Name]</li> <li>• Two (2) complimentary tables of 8</li> <li>• Two (2) personal table hosts/hostesses (one per table)</li> <li>• Red Carpet Welcome! – Your logo will be featured on a photo wall</li> <li>• Full page ad in event program</li> <li>• Two (2) Banners at event (Provided by you)</li> <li>• Name on trophy and gifts presented to the winning team.</li> <li>• Company name mentioned in all media coverage leading up to event.</li> <li>• Prominent logo on all promotional event material</li> <li>• Recognition as event Executive Producer on Family Service Regina website, social media platforms and press releases</li> <li>• Opportunity to speak with media leading up to event to highlight your business as a supporter of Family Service Regina</li> </ul>
Diamond	\$7,500	<ul style="list-style-type: none"> <li>• One (1) complimentary table of 8.</li> <li>• One (1) personal table host/hostess</li> <li>• 1/2 page ad in event program</li> <li>• One (1) Banner at event (Provided by you)</li> <li>• Recognition as Diamond Sponsor on Family Service Regina's social media platforms</li> <li>• Included in press Release</li> <li>• Logo on all promotional and event material- print and electronic communication(s)</li> <li>• Exclusive sponsorship of a music trivia category. (Ex. Music from the 90's sponsored by [Your Company Name])</li> </ul>
Multi-Platinum	\$5,000	<ul style="list-style-type: none"> <li>• One (1) complimentary table of 8</li> <li>• Recognition as Multi-Platinum Sponsor on Family Service Regina's social media platforms</li> <li>• Logo on all promotional and event material- print and electronic communication(s)</li> <li>• Quarter page ad in event program)</li> <li>• Exclusive sponsorship of a music trivia category. (Ex. Music from the '80s sponsored by [Your Company Name]).</li> </ul>



# SPONSORSHIP GUIDE (..CONTINUED)

## SPONSORSHIP LEVELS

Opportunity	Investment	Benefits
<b>Platinum</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• One (1) complimentary table of 8.</li> <li>• Recognition as Platinum Sponsor on Family Service Regina’s social media platforms</li> <li>• Logo on all promotional and event material- print and electronic communication(s)</li> <li>• Quarter page ad in event program</li> </ul>
<b>Gold</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• One (1) complimentary table of 8.</li> <li>• Recognition as Gold Sponsor on Family Service Regina’s social media platforms</li> <li>• Logo on all promotional and event material- print and electronic communication(s)</li> </ul>
<b>Friend</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• One (1) banner over silent auction item tables (provided by you)</li> <li>• Recognition as Auction item donor on Family Service Regina’s website and social media platforms</li> </ul>

Sponsorship within each category will be acknowledged in the event material in the order received

We accept in-kind donations and items for our silent auction. please contact Carissa for more details.

For all sponsorship levels, we will provide a year-end summary to demonstrate how all commitments have been met.



# SPONSORSHIP FORM

## SPONSORSHIP PACKAGES

- Yes, our company(s) wants to be an **Executive Producer** Sponsor
- Yes, our company wants to be a **Diamond** Sponsor
- Yes, our company wants to be a **Multi-Platinum** Sponsor
- Yes, our company wants to be a **Platinum** Sponsor
- Yes, our company wants to be a **Gold** Sponsor
- Yes, our company wants to be a **Friend** Sponsor

**Company**

**Contact Name:**

**Jukebox Team Name:**

**Telephone:**

**Email:**

**Make cheque payable to:**  
Family Services Regina, 200-1440 Broadway Ave, Regina, SK S4P 1E2

Visa  Mastercard

**Credit Card Number:**

**Expiry Date:**

**Amount:**  **Name (as it appears on card):**

Signature: \_\_\_\_\_

Fax to: **306-757-0133** or scan and email to:  
[jukeboxmania@familyserviceregina.com](mailto:jukeboxmania@familyserviceregina.com)

*Thank you for considering sponsorship of Jukebox Mania. Our sponsors help Family Service Regina strengthen Regina's community!*





JUKEBOXMANIA

# PROGRAMS

## WE PROVIDE

**Teen Parent Program** – coming alongside with emotional and practical support through the whole range of challenges young moms face. A large part of this program is school partnership, helping young moms finish their education to pave the way for brighter futures for themselves and their children.

**Domestic Violence Services** – helps victims of abuse to face the situation, plan for safety, find strength and healing and choose their own path. In addition to individualized support, we provide groups for victims and information to support community prevention and intervention.

**Individual and Family Counselling** – supports people navigating rough waters in their lives. To respond to various needs we provide FREE walk-in counselling and by appointment, always ensuring that people have access regardless of financial means.

**Older Adult Response Service** – offers proactive support to seniors who are experiencing neglect or abuse. Through home visits, advocacy and flexible practical support services, we stand respectfully by seniors who are physically, emotionally and financially vulnerable.

**Workshops and Groups** – available as a resource for those facing specific life challenges. Anger management, losing a spouse through death or divorce, and adult ADHD are just a few examples. Our Art for the Heart group involves participants who are recovering from grief, depression, isolation and trauma.





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