



JUKEBOX MANIA  
SPONSORSHIP PACKAGE



# WHAT IS JUKEBOX MANIA?

Jukebox Mania is Regina's biggest music trivia event; it draws over 500 participants and sells out months in advance. Teams of eight have the option to come in creative costumes and compete with others in a trivia challenge to win the coveted Jukebox Mania trophy, and best dressed team. We provide the snacks, tunes, and entertainment and you just show up to have a great time, for a great cause.

This popular event has been Family Service Regina's primary fundraiser for over a decade, and your sponsorship allows us to continue responding to the changing economic and demographic environment and meet our communities emerging needs.

We work with individuals and families in all their forms, who are currently in distress or at risk.



#JBM2020



JUKEBOXMANIA

# WHO WILL YOUR **MESSAGE** REACH?

Looking for the opportunity to become a part of one of the coolest events of the year? To put your company name in front of hundreds of trivia lovers? Want to show your employees and investors your commitment to inspiring a healthy community? Sponsoring Jukebox Mania provides you with the opportunity to connect with other business owners, and show your company's support of important human services work.

**PARTICIPANTS ARE ENTREPRENEURS,  
MIDDLE-HIGH INCOME EARNERS AND A WIDE  
DEMOGRAPHIC OF MUSIC LOVERS.**

Jukebox Mania participants are loyal, they support Family Service Regina, the work we do and the businesses that help raise funds for our programs each year.



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JUKEBOXMANIA

# WHAT DO WE **NEED** FROM YOU?



**ALL SPONSORSHIPS CAN BE CUSTOMIZED TO ALIGN WITH YOUR COMMUNITY INVESTMENT AND MARKETING OBJECTIVES.**

As a non-profit organization we rely on your sponsorship dollars to keep delivering services to our community. Jukebox Mania sponsorship levels are designed to fit into any existing marketing, sponsorship program and budget.

Any of our sponsorship levels can be tailored to your companies needs, and we look forward to the opportunity to customize a proposal around your company's specific marketing objectives.

For more information, or to set up a meeting to discuss how you can get involved in Jukebox Mania 2020, please contact:

Carissa Trenton  
Communications & Fund Development  
[ctrenton@familyserviceregina.com](mailto:ctrenton@familyserviceregina.com)

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# SPONSORSHIP

## LEVELS

	<b>EXECUTIVE PRODUCER \$15,000</b>	<b>DIGITAL GOLD \$10,000</b>	<b>DIAMOND \$7,500</b>	<b>MULTI-PLATINUM \$5,000</b>	<b>PLATINUM \$2,500</b>	<b>GOLD \$1,000</b>
GAME CATEGORY FEATURE	X	X	X			
NAMING RIGHTS	Jukebox Mania presented by:	Entertainment presented by:				
FEATURE IN EVENT VIDEO	X	X	X	X		
INVITATION TO VIP RECEPTION	X	X	X			
VIP TABLE AT EVENT W/ PRIVATE SERVER	X X	X	X	X		
TABLE AT EVENT		X			X	X
SPEAKING OPPORTUNITY DURING EVENT	X					
VERBAL RECOGNITION DURING EVENT	X	X	X	X	X	
LOGO ON WEBSITE + IN E-NEWSLETTER	X	X	X	X	X	X
BANNER ON STAGE	X	X	X	X		
LOGO ON EVENT PHOTO BACKDROP	X					
AD IN EVENT PROGRAM	Two Page Spread	Full Page	Half Page	Quarter Page	Quarter Page	
PERSONALIZED SOCIAL MEDIA SHOUT-OUT	X	X	X	X	X	
BRAND A SPECIFIC SPACE AND HOST A MINI GAME DURING BREAKS	X					
MINI TRIVIA MEDIA EVENT INVITATION	X	X				
1.5 HR. WORKSHOP ON MENTAL FITNESS IN THE WORKPLACE FOR YOUR STAFF	X					
LOGO ON VOLUNTEER T-SHIRTS			X			
BANNER AT ENTRANCE	X					

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# SPONSORSHIP FORM

## SPONSORSHIP **FORM**

Scan & Email to: [ctrenton@familyserviceregina.com](mailto:ctrenton@familyserviceregina.com)  
or Fax to: **306-757-0133**

- Yes, our company(s) wants to be an **Executive Producer** Sponsor
- Yes, our company wants to be a **Digital Gold** Sponsor
- Yes, our company wants to be a **Diamond** Sponsor
- Yes, our company wants to be a **Multi-Platinum** Sponsor
- Yes, our company wants to be a **Platinum** Sponsor
- Yes, our company wants to be a **Gold** Sponsor

**Company:**

**Contact Name:**

**Jukebox Team Name:**

**Telephone:**

**Email:**

**Make cheque payable to:**  
Family Services Regina, #200-1440 Broadway Ave, Regina, SK S4P 1E2

Visa  Mastercard

**Credit Card Number:**

**Expiry Date:**

**Amount:**  **Name (as it appears on card):**

Signature: \_\_\_\_\_



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# FAMILY SERVICE REGINA

HEALTHY **FAMILIES**, STRONG **COMMUNITIES**



## OUR **IMPACT**

**80%**

of pregnant and parenting teens in our program are of indigenous descent

**70%**

increase in access to immediate service for low income families and individuals

**63%**

of teen moms graduate despite significant barriers

**95%**

of clients report satisfaction with the change they experience in counselling

**2X**

more teen moms in our program graduate compared to the 28% national average

**78%**

of participants in domestic violence groups report a significant change in personal well-being



MANIA

#200 - 1440 Broadway Ave. | Office: 306-757-6675 | [familyserviceregina.com](http://familyserviceregina.com)