



JUKEBOX MANIA

SPONSORSHIP PACKAGE



JUKEBOXMANIA

WHAT IS JUKEBOX MANIA?

This popular event has been Family Service Regina's primary fundraiser for 13 years, empowering us to support Regina residents by providing no-cost rapid-access counselling services, education and support for pregnant and parenting teens and workshops, groups, services and programming for survivors of domestic violence. We work with individuals and families in all their forms, who are currently in crisis or at risk.

Jukebox Mania is Regina's biggest music trivia event. Teams of eight register for \$400 per team (\$50 per-person), come dressed as their favorite band and compete with other teams in a music trivia challenge. They listen to sound clips in a specified category and scramble to fill out an answer sheet to be picked up and submitted to the judges.

At the end of the game, one lucky team is dubbed the "Best & Brightest" and awarded the Jukebox Mania trophy. Teams are welcome to stay and enjoy a live band after the awards.



#JBM2022



JUKEBOXMANIA

WHAT DO WE **NEED** FROM YOU?

Jukebox Mania provides sponsors with exposure to leading professionals and organizations in a wide range of industries. By partnering in Jukebox Mania you will be joining a well-established, successful, local charitable organization that strengthens individuals, families and communities through responsive leadership and innovative programs.

For more information, or to set up a meeting to discuss how you can get involved in Jukebox Mania 2022, please contact:

Carissa Trenton
Communications & Fund Development
ctrenton@familyserviceregina.com
306-591-7751



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JUKEBOXMANIA

WHAT DO WE **NEED** FROM YOU?



Family Service Regina is currently looking for sponsors and partners within the Regina business community.

Sponsors will be recognized for their support wherever appropriate, including onsite acknowledgment and pre-event promotion. In addition, each successive year, your business will be approached for the first right of refusal at its current sponsorship level.

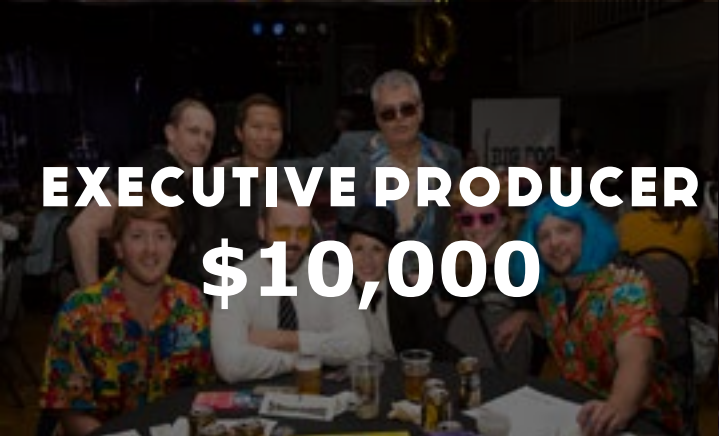
This event will provide sponsors with exposure to leading professionals and organizations in a wide range of industries. By partnering with the Jukebox Mania team you will be joining a well-established, successful, event - powering free mental health counselling and intimate partner violence programs offered to our community.

We look forward to the opportunity to tailor a proposal around your company's specific marketing objectives.

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SPONSORSHIP LEVELS



EXECUTIVE PRODUCER \$10,000

- Event will be named Juke Box Mania presented by [Your Company Name]
- One (1) complimentary tables of 8
- One (1) personal table host/hostess
- Red Carpet Welcome – Your logo will be featured on the photo wall
- Verbal recognition during program at the event
- Full page ad in event program
- Logo recognition on website and event day materials (subject to print deadlines)
- Logo in E-newsletter
- A social media campaign will be created for the timing of one week leading up to the event (including event date). Campaign will be personalized to reach your company and Family Service Regina's goals and objectives.
- Logo placement in event video for advertising purposes
- Name on the trophy presented to the winning team
- Mention as sponsor on all media releases and in all interviews leading up to the event



DIAMOND \$7,500

- Exclusive sponsorship of a music trivia category. (Ex. Music from the 90's sponsored by [Your Company Name])
- One (1) complimentary table of 8.
- One (1) personal table host/hostess
- 1/2 page ad in event program
- Logo recognition on website and event day materials (subject to print deadlines)
- Logo in E-newsletter
- Personalized social media post recognizing your support
- Family Service Regina uses the platforms: Facebook, Twitter and Instagram with a combined following of 4,000+ individuals



MULTI-PLATINUM \$5,000

- Exclusive sponsorship of a music trivia category. (Ex. Music from the '80 sponsored by [Your Company Name]).
- One (1) complimentary table of 8
- Quarter page ad in event program
- Logo recognition on website and event day materials (subject to print deadlines)
- Logo in E-newsletter
- Personalized social media post recognizing your support
- Family Service Regina uses the platforms: Facebook, Twitter and Instagram with a combined following of 4,000+ individuals

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SPONSORSHIP LEVELS



PLATINUM
\$2,500



GOLD
\$1,000



FRIEND
\$500

- One (1) complimentary table of 8.
- Logo recognition on website and event day materials (subject to print deadlines)
- Logo in E-newsletter
- Personalized social media post recognizing your support
- Family Service Regina uses the platforms: Facebook, Twitter and Instagram with a combined following of 4,000+ individuals

- One (1) complimentary table of 8.
- Logo recognition on website and event day materials (subject to print deadlines)
- Logo in E-newsletter
- Personalized mention on Jukebox Mania event page on Facebook recognizing your support

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SILENT AUCTION

Interested in partnering with us and donating an item for our Silent Auction?

Attendees and sponsors include University students and Entrepreneurs to a wide demographic of music lovers. Your donation powers our programming.

PARTICIPANTS LOVE

- Signed Memorabilia
- Dinner Packages
- Gift Baskets
- Custom Artwork
- Golf /Music/Art/Fitness Lessons
- Behind-the-Scenes Tours
- Concert Tickets
- Staycations
- Date Nights
- Family Fun Activities
- Pizza

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SPONSORSHIP FORM

SPONSORSHIP **FORM**

Scan & Email to: ctrenton@familyserviceregina.com
or Fax to: **306-757-0133**

Yes, our company(s) wants to be an **Executive Producer** Sponsor

Yes, our company wants to be a **Diamond** Sponsor

Yes, our company wants to be a **Multi-Platinum** Sponsor

Yes, our company wants to be a **Platinum** Sponsor

Yes, our company wants to be a **Gold** Sponsor

Yes, our company wants to be a **Friend** Sponsor

Company:

Contact Name:

Jukebox Team Name:

Telephone:

Email:

Make cheque payable to:
Family Services Regina, #200-1440 Broadway Ave, Regina, SK S4P 1E2

Visa Mastercard

Credit Card Number:

Expiry Date:

Amount: **Name (as it appears on card):**

Signature: _____



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JUKEBOXMANIA

FAMILY SERVICE

REGINA



9,431

Enrollments for Services were recorded

161

Young parents were registered with our Young Parent Program

7,020

Referrals were received for individuals and families affected by domestic violence

6,436

Counselling Sessions supported 1,729 individuals, couples, and families

1,081

Individuals and families attended Rapid Access Counselling

1,228

Vulnerable seniors received support through our Older Adult Response Service



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#200 - 1440 Broadway Ave. | Office: 306-757-6675 | familyserviceregina.com